



Saddle Oak Software (SOS Inventory)

Digital marketing specialist at the opposite of every company you've ever met!

What we need:

- A digital marketing expert. Your primary task will be to generate inbound marketing/sales leads. We make an amazing product for small businesses, but most people have never heard of it.
- Someone with experience in generating and tracking inbound leads. We'll expect you to generate inbound traffic via ad campaigns, content marketing, SEO, social media, etc. and track the results. Then you'll apply what you've learned to generate even better campaigns.
- A tech-savvy individual. You should be comfortable managing websites, producing videos, and using other digital marketing tools.
- Excellent communication skills, both written and verbal.
- An ambitious mover-and-shaker. At first, you'll implement the marketing plan we've laid out. Over time, if you're as brilliant as we hope, you'll own and develop the marketing strategy and build out a team to implement it.

People we hire:

- Smart people.
- (Highly) Self-motivated people.
- People that can pass a background check.
- We don't care about the other stuff. OK, well ... maybe a little. But if you're smart enough and can get things done, we can teach you the ins-and-outs of what we do here.

Why work for us:

- Great benefits (vacation, medical, dental, etc.).
- Flexible work arrangements.
- Casual dress.
- We care. People matter.
- Make a difference. Thousands of customers in 50+ countries rely on us daily.
- Opportunity. Be great! We won't hold you back.

Location:

Our office is in SW Arlington. This position will be based there, with opportunities to work remotely.

Next step:

Email hr@saddleoak.com and introduce yourself. Bonus points if you know where the tagline comes from.